



**AARUPADAI VEEDU  
INSTITUTE OF TECHNOLOGY**  
OMR, PAIYANOUR, CHENNAI - 603104



**VINAYAKA MISSION'S  
RESEARCH FOUNDATION**  
(Deemed to be University under section 3 of the UGC Act 1956)



APPROVED BY AICTE



ACCREDITED BY NAAC

## **ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)**

### **Seminar “College to Corporate – C2C ”**

01.08.2019

Entrepreneurship Development Cell (EDC), in collaboration with Department of Mechanical Engineering organized a one day seminar on 01.08.2019 titled “**College to Corporate -C2C** ” for aspiring students of II, III & IV year Engineering branches.

An expert **Mr.Rajesh Ramanujam, GM, Ford Motor Pvt. Ltd** was invited to provide a session on Corporate Communication to enable students to face corporate world challenges when they step out of college. Dr.K.L.Shanmuganathan, Princiapal presided the function while Mr.L.Prabhu, Head, Dept. Of Mechanical Engineering welcomed the gathering. Mr.N.Lakshminarayanan , Associate Professor, Department of Mechanical Engineering , Coordinator EDC briefed the activities of EDC to the gathering. Nearly 65 students from II, III & IV students of Mech, EEE and Civil Engineering participated in the seminar.

Mr.Rajesh Ramanujam delievered a session on different attributes to be acquired by the engineering student to face the corporate world. He stressed upon the significant of right attitudeas the sole path for success in everything towards the bjective.He gave an insight on the options awavailable in present scenario towards meeting the goals amidst stiff competition.

